

JF Hudson Ltd

PRIVACY POLICY

J F Hudson Ltd: www.tractorattachments.uk/

TABLE OF PERSONAL INFORMATION WE USE

The table below sets out detailed information about our purposes for processing, the basis for processing and the retention period for the personal data.

Category of personal data	Purpose of processing	Lawful basis for processing	Retention period
Name and contact details	To deliver your purchases to you To send you order updates	Performance of contract Compliance with legal obligation	For three years since you last logged on to the Site
Payment information	To take payment and give refunds For fraud prevention and detection	Performance of contract Compliance with legal obligation	For three years since you last logged on to the Site
Contact history	To provide customer service and support	Performance of contract Legitimate interests in dealing with complaints or claims	For six years since you last logged on to the Site
Saved items in online shopping basket	To sell products and services to you	Performance of contract	Until you complete your order or for seven days after the item is

			saved
Purchase history	To provide customer service and support and handle returns	Performance of contract	For six years after purchase
Browser, device and Site usage information	To improve the Site To protect the Site against fraud	Performance of contract Legitimate interest in maintaining our Site	For three years since you last logged on to the Site
Information collected through cookies and similar technologies	To conduct and store site usage analytics, statistical and trend analysis and market research To generate customer profiles to facilitate marketing initiatives	Consent	For three years since you gave consent, or until you withdraw consent if earlier